

## The Creative Industries in IN State Senate District 27 Senator Allen E. Paul

This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **IN State Senate District 27**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the “information economy”—the fastest growing segment of the nation’s economy.

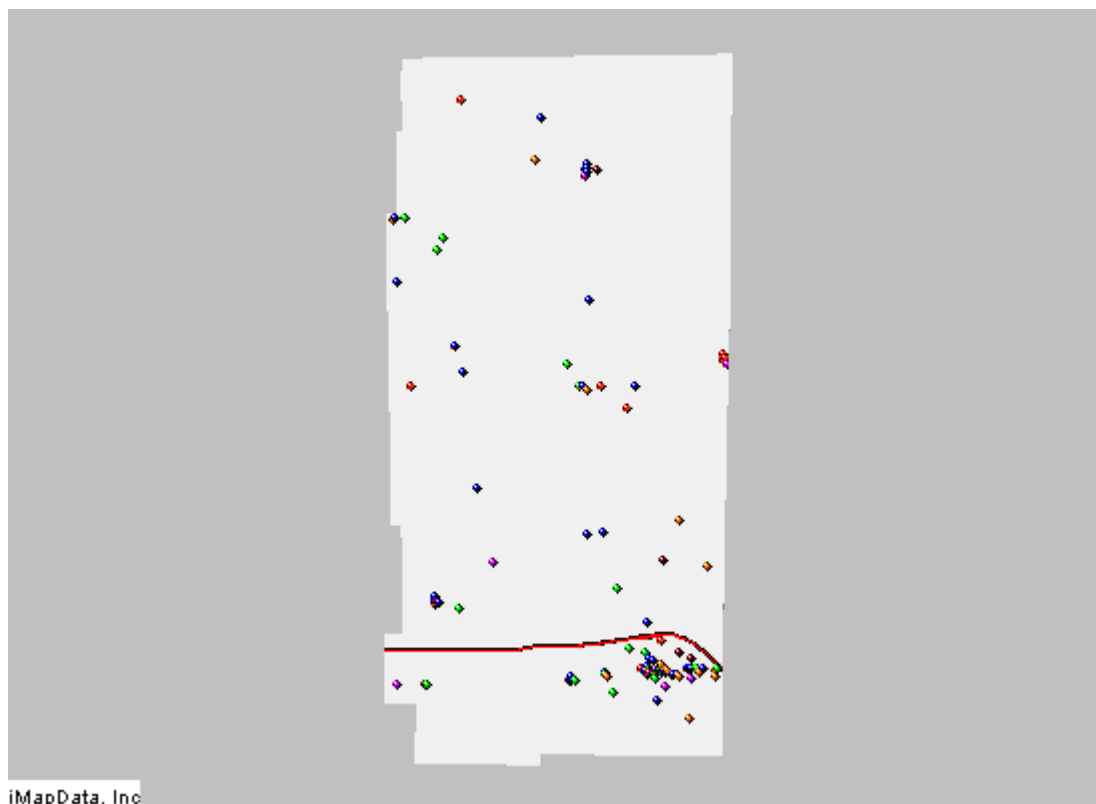
**Nationally**, there are 548,000 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.9 million people—4.3 percent of all businesses and 2.2 percent of all employees. The creative industries have remained strong in comparison to business trends nationally. Between 2004 and 2006, a time when the total number of U.S. businesses dropped 0.2 percent, arts businesses decreased just 0.12 percent. Similarly, while employment nationally fell 5.6 percent during the same time period, arts employment dipped just 3.7 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S.

**As of January 2006, IN State Senate District 27 is home to 126 arts-related businesses that employ 966 people.** These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **IN State Senate District 27**, with each dot representing an arts-centric business.

### 126 Arts-Related Businesses in IN State Senate District 27 Employ 966 People

#### Arts-Related Business

- Museum/Collections
- Performing Arts
- Visual/Photography
- Film, Radio, TV
- Design/Publishing
- Arts Schools/Services



## Arts-Related Businesses and Employment in IN State Senate District 27 January 2006

CATEGORY	BUSINESSES	EMPLOYEES
<b>Museums and Collections</b>	<b>9</b>	<b>45</b>
Museums	7	40
Zoos and Botanical	1	4
Historical Society	1	1
<b>Performing Arts</b>	<b>22</b>	<b>590</b>
Music	13	562
Services & Facilities	4	6
Performers	5	22
<b>Visual Arts/Photography</b>	<b>50</b>	<b>126</b>
Crafts	6	17
Visual Arts	8	31
Photography	23	52
Services	13	26
<b>Film, Radio and TV</b>	<b>17</b>	<b>76</b>
Motion Pictures	12	46
Television	4	28
Radio	1	2
<b>Design and Publishing</b>	<b>20</b>	<b>96</b>
Architecture	3	34
Design	11	26
Advertising	6	36
<b>Arts Schools and Services</b>	<b>8</b>	<b>33</b>
Arts Councils	1	12
Arts Schools and Instruction	7	21
<b>GRAND TOTAL</b>	<b>126</b>	<b>966</b>

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate.

## Arts-Related Business and Employment in IN State Senate District 27 2004 to 2006

CATEGORY	BUSINESSES			EMPLOYEES		
	2004	2006	% Change	2004	2006	% Change
<b>Museums and Collections</b>	<b>7</b>	<b>9</b>	<b>28.57%</b>	<b>44</b>	<b>45</b>	<b>2.27%</b>
Museums	6	7	16.67%	40	40	0.00%
Zoos and Botanical	1	1	0.00%	4	4	0.00%
Historical Society	0	1	100.00%	0	1	100.00%
<b>Performing Arts</b>	<b>27</b>	<b>22</b>	<b>-18.52%</b>	<b>761</b>	<b>590</b>	<b>-22.47%</b>
Music	17	13	-23.53%	729	562	-22.91%
Theater	1	0	-100.00%	4	0	-400.00%
Services & Facilities	3	4	33.33%	4	6	50.00%
Performers	6	5	-16.67%	24	22	-8.33%
<b>Visual Arts/Photography</b>	<b>49</b>	<b>50</b>	<b>2.04%</b>	<b>138</b>	<b>126</b>	<b>-8.70%</b>
Crafts	7	6	-14.29%	24	17	-29.17%
Visual Arts	5	8	60.00%	23	31	34.78%
Photography	24	23	-4.17%	65	52	-20.00%
Services	13	13	0.00%	26	26	0.00%
<b>Film, Radio and TV</b>	<b>19</b>	<b>17</b>	<b>-10.53%</b>	<b>69</b>	<b>76</b>	<b>10.14%</b>
Motion Pictures	13	12	-7.69%	49	46	-6.12%
Television	4	4	0.00%	17	28	64.71%
Radio	2	1	-50.00%	3	2	-33.33%
<b>Design and Publishing</b>	<b>22</b>	<b>20</b>	<b>-9.09%</b>	<b>271</b>	<b>96</b>	<b>-64.58%</b>
Architecture	3	3	0.00%	33	34	3.03%
Design	11	11	0.00%	16	26	62.50%
Advertising	8	6	-25.00%	222	36	-83.78%
<b>Arts Schools and Services</b>	<b>9</b>	<b>8</b>	<b>-11.11%</b>	<b>34</b>	<b>33</b>	<b>-2.94%</b>
Arts Councils	1	1	0.00%	12	12	0.00%
Arts Schools and Instruction	7	7	0.00%	21	21	0.00%
Agents	1	0	-100.00%	1	0	-100.00%
<b>GRAND TOTAL</b>	<b>133</b>	<b>126</b>	<b>-5.26%</b>	<b>1,317</b>	<b>966</b>	<b>-26.65%</b>

Data Source: D&B January 2006 & January 2004

[www.AmericansForTheArts.org](http://www.AmericansForTheArts.org)